



FOR IMMEDIATE RELEASE

## **The Ultimate Valentine's Gift From the Eiffel Tower to Central Park, romantics show love in the virtual Weblo World**

**MONTREAL (January 30 2007)** – Romance is turning 'virtual' this year with lovers around the World showing their affections by purchasing their partner everything from the Great Wall of China to the Playboy Mansion in the virtual world of Weblo.com and what could be more romantic than buying your lover their hometown or favorite vacation villa ☺

The latest social networking site, Weblo.com offers properties, towns, cities, and domain names for sale, in a virtual version of the real world. Everything from the Empire State Building to Paris the city of love is being bought and traded for real money, with members making profits from transactions and advertising revenue generated by traffic to their cities, states and asset web pages.

Properties are already being re-sold for profit - the virtual mayor of Washington D.C. sold his city for a 300 per cent profit; the virtual mayor of Seattle recently sold his city for \$2000 and made a \$1960 profit. Small towns are inexpensive, selling for as little as five dollars, while famous properties start from one dollar. The first owner of the Empire State Building paid one dollar and re-sold it for \$250, making this year's Valentine's gift a potential investment.

"Weblo is like Monopoly on steroids, and people around the World are having fun and making real money," says Rocky Mirza, CEO and co-founder of Weblo.com. "With Valentine's Day coming up we're seeing a growing number of people buying and trading assets to give as gifts to their partner. You can buy a place or property that's personal to you, for example where you got engaged, while also offering the potential to earn money."

Members attract traffic to their Weblo.com websites with compelling content including photo galleries, forums, polls and videos. Members profit from advertising revenue generated from their sites. In addition, owners of cities, states and airports earn a percentage of all transactions within their territories.

For more information visit [www.weblo.com](http://www.weblo.com)

/ends.

### Membership Levels

Five levels of membership define user roles, determine discounts on purchases and influence the amount of money one can earn. Basic memberships are free and include a free Weblo Celebrity Fan Site. These Fan Sites can be filled with interesting content about your favorite celebrity, your best friend or even your dog. Bronze, Silver, Gold and VIP levels range in cost from \$4.95 to \$29.95 per month. Basic Members earn 10 per cent of revenues generated by clicks on Weblo.com supplied ads on their pages. The range increases 10 per cent per membership level. VIP members earn 50 per cent of revenues.

### Influential Investors

Weblo.com is backed by Internet and social networking visionaries including Richard Rosenblatt the co-founder, chairman and CEO of Demand Media and the former Chairman of MySpace.com and CEO of parent company InterMix; Fred Harman, the managing partner of Oak Investment; Matt Hill, the chairman and founder of eForce Media; and William Woodward, the managing director and founder of Anthem Venture Partners.

### About Weblo.com

Weblo.com is the premiere member-rated social networking website for localized, relevant content about the real world. Content includes video, audio, images, text and everything in your head. Members have fun and make money as they create sites, trade assets and rate each other while connecting to family, friends and communities around the world. Members earn real money via advertising click through and selling or auctioning assets for a profit. Headquartered in Montreal, Weblo.com was co-founded by Chief Executive Officer Rocky Mirza. To learn more about the experience, visit [www.weblo.com](http://www.weblo.com).

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