



HOW MUCH OF THE WORLD DO YOU OWN?

FOR IMMEDIATE RELEASE

England Bid Hits \$19,000 u.s. - Virtual Royalty to be Crowned

Weblo.com puts England up for Auction

MONTREAL (June 28, 2007) –England is on auction and will go to the highest bidder at Weblo.com. The first two weeks have exceeded expectations with over 24,000 people joining the action at Weblo.com/England. Members from The US, the UK, Canada, Australia, Ireland, and many other countries have bid. **The leading bid is 19,000 US.**

The winning bidder will be crowned virtual King or Queen on July 12th, the final day of the auction. England's owner will earn residual income for as long as they rule the country and they can also sell the country for a huge profit. Members are rushing to bid because Weblo allows under bidding and lets each bidder display the name of their company or website link for free on the auction site. Even if you lose, you win with free publicity!

The new owner of England will earn lucrative residual income from transactions across England. At Weblo.com the state of California sold for \$53,000 in real money, Texas Sold for \$23,000 and most U.S. states have sold. State owners earn money from transactions throughout their entire state. England takes this to the next level with the King or Queen earning money from transactions in the entire country. See **Weblo.com/England** for earnings details.

Weblo.com is a multi-player online world that has been referred to as "Monopoly on Steroids". Weblo is a parallel Universe where a virtual copy of every real city, state and property is up for sale. Members attract traffic to their Weblo.com websites with compelling content including photo galleries, forums, polls and videos. Members profit from advertising revenue and hits generated from their sites. City and State and as of July 12th Country owners earn a percentage of all transactions within their territories.

Major cites and properties around the world have sold and resold.

The virtual mayor of Seattle sold his city for \$2000 after buying it for \$40 from Weblo. Atlanta, Tokyo, Vancouver and many other cities have resold for major profits. Over 9000 cities have sold worldwide. The virtual Empire State Building, originally purchased for one dollar re-sold for \$250. Members flip virtual properties for profit just like in the real world.

Influential Investors

Weblo.com is backed by Internet and social networking visionaries including Richard Rosenblatt the co-founder, chairman and CEO of Demand Media and the former Chairman of MySpace.com and CEO of parent company Intermix; Fred Harman, the managing partner of Oak Investment; Matt Hill, the chairman and founder of eForce Media; and William Woodward, the managing director and founder of Anthem Venture Partners.

About Weblo.com

Weblo is a parallel universe that is the only virtual world based on the real world. Virtual replicas of real cities, states, properties, domains and celebrities are owned and managed by members. Members have fun and make money as they create sites, buy and sell assets and rate each other while connecting to family, friends and communities around the world. Members earn real money via hits, internet ads and by selling or auctioning assets for a profit. Headquartered in Montreal, Weblo.com was co-founded by Chief Executive Officer Rocky Mirza. To learn more about the Weblo experience, visit www.weblo.com.

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