

People Finally Get Paid for Internet Content

'Calculate Your InterNET Worth' Offers Internet Users Cash for Content

MONTREAL (Oct.3rd, 2007) – “The time has arrived for the people to get paid instead of the big website owners making all the money off other people’s content.” -Rocky Mirza Weblo.com CEO.

How much did you make when YouTube was sold?

Weblo.com is answering this question. Every piece of content you post online is worth something to some advertiser somewhere. Every time someone views any piece of your content, be it a profile, a video, a blog post, or even an email, someone is making money from it.

The only person not making money from your content, is usually, well, you.

That needs to change. And thanks to Weblo.com, it is.

Weblo calculates the InterNET Worth of your videos, social networking profiles, blogs and email addresses. Then Weblo helps you cash in. After finding out how much your content is worth to Internet advertisers, Weblo gives you easy access to ads and you start making money.

“The internet is dominated by user generated videos, blogs, and social networking profiles, but few of these millions of content providers ever get paid for this valuable content,” notes Rocky Mirza CEO and founder of Weblo.com, “By calculating your InterNET Worth, users can find out how much their digital assets are truly worth, and start making money with Internet ads.”

People claim their Internet profiles, videos, blogs and emails for free at Weblo.com. Then they follow the simple steps to get ads and they start getting paid for their internet popularity. There are no “limits” on how much a member can make.

Weblo has also sparked a digital gold rush as users race to ‘list’ the best content on the web.

Weblo allows anyone to profit from popular internet content by becoming a listing agent for content they don’t own. Listing agents calculate the InterNET Worth of any video, profile, blog or email address and then become the exclusive agent. Listing agents make money from internet ads that are placed on the content owners’ videos, profiles, blogs and emails.

This revolutionary approach to helping everyday internet users receive their rightful share of Internet profits is the latest offering from Weblo.com, which for the past year has been allowing members to profit by buying and selling virtual copies of real world cities, states, properties and domains.

About Weblo.com

Weblo is a parallel universe that is the only virtual world based on the real world. Members own and manage websites that are virtual replicas of real cities, states, properties, domains and celebrities. Members earn real money via hits, Internet ads and by selling or auctioning assets for a profit. Members enhance their online portfolios by claiming popular social networking profiles, blogs, emails and videos in Weblo’s Calculate Your InterNET Worth section. Headquartered in Montreal, Weblo.com was co-founded by Chief Executive Officer Rocky Mirza. To learn more, visit www.weblo.com.

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