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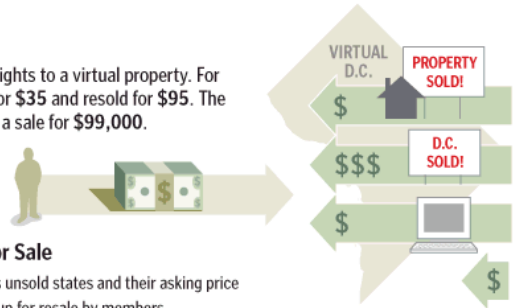
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Booming Real Estate in an Unreal World

Weblo is a Web site virtual world where members can own the rights to replicas of real world property, including cities and states.

How It Works

A member pays real money for rights to a virtual property. For example, the District first sold for \$35 and resold for \$95. The owner claims she is negotiating a sale for \$99,000.



Property owners can make real money in a number of ways:

Collect transaction fees when Weblo sells properties within their territories.

Sell their properties at a profit.

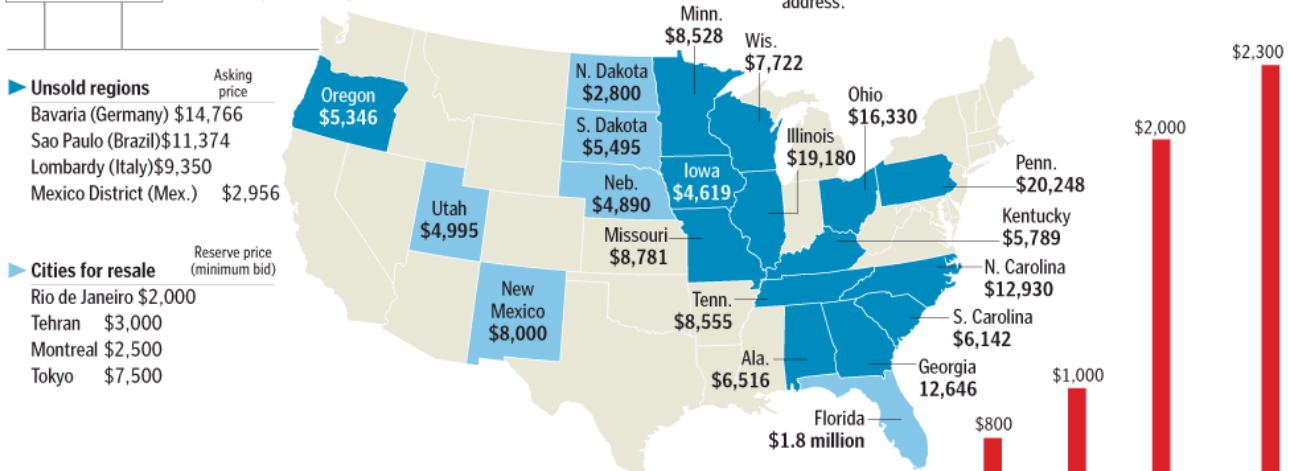
Earn money through Internet advertising on Web sites about their properties.

IN THE FUTURE: Property owners will be able to establish an address and market a real e-commerce business related to that address.

FOR SALE

States for Sale

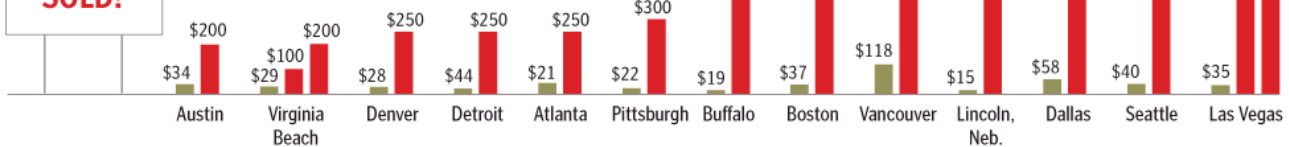
■ Weblo's unsold states and their asking price
■ States up for resale by members



SOLD!

Big flips

■ Original purchase price
■ Subsequent sales prices



Weblo properties bought for ONE DOLLAR, resold by members for:

Disney World **\$500**



Empire State Building **\$250**



The Louvre Museum **\$250**



Chateau de Versailles **\$30**



Who belongs to Weblo? HALF are American • ONE THIRD are between 18 and 22

Graphic by Laura Stanton and Karen Yourish, The Washington Post - August 09, 2007

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