



FOR IMMEDIATE RELEASE

Indian Woman Conquers Cyberspace

A Female Serial Entrepreneur Leads a Virtual Global Revolution

MONTREAL, CANADA. (Jan 9, 2007) – India's Anu Aujla has created an online replica of the real world that has become a worldwide phenomenon. Aujla co-founded Weblo.com where members buy virtual duplicates of real cities, properties, domains and claim free Celebrity Fan Sites. Over 3,700 cities around the world have sold for real money, including Delhi, Mumbai and Kolkata.

Weblo is taking off with members buying and selling virtual cities and states for real money profits. The success of Weblo.com is a remarkable accomplishment for a female entrepreneur in an industry that is dominated by men, but this was no fluke for Anu Aujla.

This serial entrepreneur started a multi-national software company in her early twenties. It was the first of many successful tech ventures. Weblo.com is the culmination of her experience and her ultimate dream. "I have always wanted to give people the world, now I can actually do it," says Aujla.

Weblo.com also allows members to become virtual online publicists for their favorite stars for free. **Priyanka Chopra, Kareena Kapoor, Aishwarya Rai and Salman Khan are already popular Celebrity Fan Sites at Weblo.com.** Weblo Celebrity Fan Sites are filled with interesting content about celebrities including video, audio, images, blogs and forums.

"Weblo Celebrity Fan Sites based on the stars of Bollywood are popping up like crazy," says Weblo.com Co-Founder Anu Aujla. "Members rate sites and give higher ratings to those that have the most compelling and up to date content. This means the more members we have in India the better chance Indian stars will be on top of the ratings."

Anu Aujla also believes the time has come to pay people for their online popularity. At Weblo.com members who generate great content and attract traffic get rewarded. Weblo.com puts internet ads on all pages and shares earnings from ad clicks with members. Owners of cities and states cash-in by earning fees for all transactions in their territories.

Influential Investors

Weblo.com is backed by Internet and social networking visionaries including Richard Rosenblatt the co-founder, chairman and CEO of Demand Media and the former Chairman of MySpace.com and CEO of parent company Intermix; Fred Harman, the managing partner of Oak Investment; Matt Hill, the chairman and founder of eForce Media; and William Woodward, founder of Macromedia Inc and the managing director and founder of Anthem Venture Partners.

About Weblo.com

Weblo.com is the premiere member-rated social networking website for localized, relevant content about the real world. Content includes video, audio, images, text and everything in your head. Members have fun and make money as they create sites, trade assets and rate each other while connecting to family, friends and communities around the world. Members earn real money via advertising click through and selling or auctioning assets for a profit. Headquartered in Montreal, Weblo.com was co-founded by Anu Aujla. To learn more about the experience, visit www.weblo.com.

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