

New Brunswick Sold for \$925 - New Premier Takes Over

Weblo Trumps Second Life with 'Real' Estate Sales

OTTAWA (Sept.26, 2007) – New Brunswick, Canada is the latest province to sell in the only virtual world based on the real world. Weblo.com has been compared to SecondLife.com but that game is based on the sale of fantasy islands. Weblo is the only virtual world where every **real** city, state and property is for sale.

More than 800 real states and provinces have sold for real U.S. dollars. The new premier of New Brunswick earns money from all city sales, property sales and ad revenue in his province.

Weblo.com is the only parallel universe based on real properties, cities and states. Weblo has sparked a virtual real estate boom. California sold for \$53,000 USD, New York State sold for \$19,350 and now New Brunswick has sold for \$925.

Major cites and properties around the world have resold for profit.

The virtual mayor of Seattle sold his city for \$2000 after buying it for \$40 from Weblo. The virtual Empire State Building, originally purchased for one dollar re-sold for \$250. New Brunswick resold for \$925 making the first Premier \$278. Members flip virtual properties for profit just like in the real world.

“It’s like Monopoly on steroids. Every property, city and state from the real world is for sale at Weblo.com,” says Rocky Mirza, CEO and co-founder of Weblo.com. “This is social networking with commerce, where members finally get paid for their popularity. Before Weblo.com only website founders and shareholders profited.”

Members attract traffic to their Weblo sites with compelling content including photo galleries, forums, polls and videos. Members profit from hits and advertising revenue generated from their sites. City and State owners earn a percentage of all transactions within their territories.

About Weblo.com

Weblo is a parallel universe that is the only virtual world based on the real world. Virtual replicas of real cities, states, properties, domains and celebrities are owned and managed by members. Members have fun and make money as they create sites, buy and sell assets and rate each other while connecting to family, friends and communities around the world. Members earn real money via hits, internet ads and by

selling or auctioning assets for a profit. Headquartered in Montreal, Weblo.com was co-founded by Chief Executive Officer Rocky Mirza. To learn more about the Weblo experience, visit www.weblo.com.

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