

# Islamabad for sale: 'Weblo' reaches town

## *Monitoring Desk*

ISLAMABAD: Islamabad Lahore and Karachi are latest cities in Pakistan to sell for real money as members race to accumulate cities at Weblo.com.

The new virtual mayors purchased these cities at Weblo.com. The mayors earn real money from virtual property sales and internet advertising within their virtual cities.

Weblo is a parallel universe that is the only virtual world based on the real world. Members own and manage websites that are virtual replicas of real cities, states, properties, domains and celebrities. Members earn real money via hits, Internet ads and by selling or auctioning assets for a profit. Members enhance their online portfolios by claiming popular social networking profiles, blogs, emails and videos in Weblo's Calculate Your Internet Worth section.

"It's like monopoly on steroids. Every property, city and state from the real world is for sale at Weblo.com," says Rafaqat Mirza, CEO and co-founder of Weblo.com. "This is social networking with commerce, where members finally get paid for their popularity.

Before Weblo.com only website founders and shareholders profited." Weblo.com is the only parallel universe based on real properties, cities and states.

Weblo has sparked a virtual real estate boom around the world with over 10,000 cities selling for real money. Major cities and properties have sold and resold for profit.

Members flip virtual properties for profit just like in the real world. The virtual mayor of Seattle sold his city for \$2000 US dollars after buying it for \$40. Las Vegas resold for \$2300 US dollars, a \$1930 profit for the previous owner..