

Virtual real estate boom in Pakistan

KARACHI: Karachi, Lahore, and Islamabad are latest cities in Pakistan to sell for real money as members race to accumulate cities at Weblo.com.

The new virtual mayors purchased these cities at Weblo.com. The mayors earn real money from virtual property sales and Internet advertising within their virtual cities.

"It's like Monopoly on steroids. Every property, city and state from the real world is for sale at Weblo.com," says Razaqat Mirza, CEO and co-founder of Weblo.com. "This is social networking with commerce, where members finally get paid for their popularity."

Weblo is a parallel universe that is the only virtual world based on the real world. Members own and manage websites that are virtual replicas of real cities, states, properties, domains and celebrities.—PR
